Oral Presentation Guidelines
2nd Annual Pacific Northwest Climate Science Conference

“Please, please, please stress to the speakers that their oral presentations should be aimed at smart people who are not in their specialty. Speaker after speaker pulled up their standard talk, and blithely droned on as if everyone understood their jargon.”

...Feedback from 2010 Conference Attendee

This is an interdisciplinary conference and your presentation must not be the same as you would give to your own professional society (e.g., AGU, ESA).

The PNW CSC attracts a wide range of technical and non-technical audience members, including scientists and resource managers from federal, state, tribal, and local agencies; elected officials; NGO staff; and graduate students and researchers from a wide range of disciplines interested in understanding climate implications for the PNW (see information on the 2010 conference at the end of this document).

Following these guidelines will help ensure that all participants understand the significance of what you are presenting and its relevance to their work.

Presenter Tips

- Please limit use of jargon, acronyms, or technical terms. If such terms must be used, define them.
- Scientific talks should address the following in an efficient and clear way that resonates with a broad audience, even if technical details are included for the experts.
  - Purpose - what is (are) the central question(s) that the research is trying to answer?
  - Methodology – This should be brief so as to allow more time for getting to the punchline, i.e., the research findings and implications of the findings.
  - Key Findings & Implications – What are the results and what are the implications of those findings for the science and/or management communities? How do these results confirm or contradict previous findings?
  - Next Steps
  - Conclusions - What is (are) the central take home message(s) you want the audience to know about the research?

- Oral presentations are 15 minutes, with some additional time for Q&A. This time limit will be strictly enforced. We recommend no more than 10 slides to help focus the presentation.

- Each room has a built-in PPT projector and a laptop. Presentations must be loaded onto the laptop before the start of your session. Please email presentations by noon, Friday September 9, to Ingrid Tohver, itohver@u.washington.edu. Late presentations will be loaded onto laptops during breaks, as possible, but this will not be guaranteed.

- Notes to Mac users: Presentations will be served from PCs at the conference so please ensure yours works on that platform. Presentations that are created in Keynote, as well as those that contain large TIFF image files, must be provided as PDFs.
### 2010 PNW Climate Science Conference Attendees

**325 Registrants (67 Students)**

<table>
<thead>
<tr>
<th>Attendees</th>
<th>Place of Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>scientist - 50%</td>
<td>university - 34%</td>
</tr>
<tr>
<td>policymaker - 15%</td>
<td>public agency - 51%</td>
</tr>
<tr>
<td>resource manager - 14%</td>
<td>NGO - 5%</td>
</tr>
<tr>
<td>other - 22%</td>
<td>other - 10%</td>
</tr>
</tbody>
</table>